



專利、商標及外觀設計註冊代理人
Agents for Patents, Trade Marks and Designs

DATE : 12th September 2011
OUR REF : 13287-L/BK/B/126-ali(2)
YOUR REF :
REPLY TO : Ms. Jennifer Chong/ Ms. Elsie Lau
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阿里巴巴
中国杭州市滨江区
网商路 699 号
滨江新园区 310052

Dear Sir,

Re: Infringement of Copyright
Respondent: 阿里巴巴

We act for Honwell Products (HK) Limited of Hong Kong.

Our client is the owner of the copyright subsisting in original artistic works in relation to the designs of its popular magnifier product named "3X / 5X LED Magnifier" with model no. H-679 ("our client's Product"). Our Client has the right to take legal action to protect the said copyright which is protected under the laws in various countries of the World, including PRC and Hong Kong.

A copy of the photograph featuring our client's Product marked **Annexure** is enclosed.

Our client is also the registered proprietor of the design of our client's Product registered in the State Intellectual Property Office of the PRC with registration no. ZL200930211133.3 ("the PRC Registered Design"). Our client has the right to take legal action to protect the PRC Registered Design which is also protected under the laws in PRC.

The PRC Registered Design is applied to our client's Product. The rights and privileges conferred in respect of the PRC Registered Design are valid and subsisting.

It has come to our client's attention that you have been offering and/or exposing for sale and/or assisting and/or causing ones named "Ningbo Bestar Co., Ltd.", "Eastony Industries (ningbo) Co., Ltd.", "Ninghai Auda Commodity Manufactory" and "Ningbo Great Forest Trading Co., Ltd." to offer and/or expose for sale magnifier products ("the Infringing Products"), which are reproductions or contain substantial reproduction of our client's Product.

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12th September 2011
阿里巴巴

In particular, you featured photographs of the Infringing Products at your websites, as per the hyperlinks listed below, as follows:-

1. http://www.alibaba.com/product-gs/386009426/Plastic_LED_Magnifier.html;
2. http://gift.en.alibaba.com/product/386009426-210644367/Plastic_LED_Magnifier.html;
3. http://www.alibaba.com/product-gs/431880859/Credit_Card_Magnifier_with_led_light.html;
4. http://eastony.en.alibaba.com/product/431880859-212387670/Credit_Card_Magnifier_with_led_light.html;
5. http://www.alibaba.com/product-gs/210979042/plastic_led_magnifier.html;
6. http://www.alibaba.com/product-gs/441273802/led_light_card_magnifier.html;
7. http://www.alibaba.com/product-gs/441250718/led_card_magnifier.html;
8. http://audapromo.en.alibaba.com/product/210979042-200231233/plastic_led_magnifier.html;
9. http://audapromo.en.alibaba.com/product/441273802-212712134/led_light_card_magnifier.html;
10. http://audapromo.en.alibaba.com/product/441250718-212712134/led_card_magnifier.html;
11. http://www.alibaba.com/product-gs/293522660/MAGNIFIER_WITH_LED_LIGHT.html;
12. http://great-forest.en.alibaba.com/product/293522660-209931169/MAGNIFIER_WITH_LED_LIGHT.html; and
13. http://great-forest.en.alibaba.com/product/310285637-209931169/MAGNIFIER_WITH_LED_LIGHT.html

By such unauthorised acts in dealing with the Infringing Products, you have infringed our client's copyright. You are demanded to immediately stop all dealings in and with the Infringing Products and to confirm that you will comply with the following:-

1. **Forthwith cease** issuing the Infringing Products to the public; and
2. **Forthwith undertake** to stop in the future the dealings in or with the Infringing Products.

We trust you will agree to the above terms to avoid unnecessary litigation. If we do not receive your confirmation that you will comply with the above terms **on or before 22nd September 2011**, our client will appoint PRC attorneys to institute Court proceedings against you without further notice for injunctions, orders for delivery up, disclosure, legal costs and damages to compensate our client's losses.

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12th September 2011
阿里巴巴

If you have any questions, please contact our Ms. Elsie Lau at (+852) 2519 3567.

如對以上有任何問題，請與本行劉小姐聯絡 (電話 +852-2519-3567)。

Yours faithfully,

BK + Y

BENNY KONG & YEUNG, Solicitors

Encl

JC/el

c.c. client

Annexure

Our client's Product named "3X / 5X LED Magnifier" with
model no. H-679

